

**FOR IMMEDIATE RELEASE**

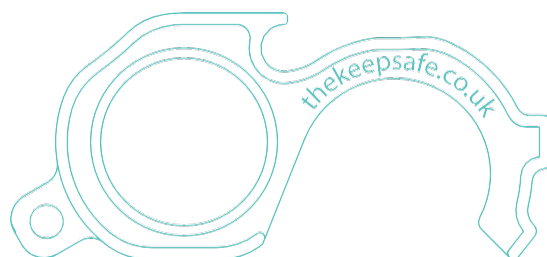
## **PRESS RELEASE: KeepSafe During Covid-19 : Product Launch**

28<sup>th</sup> April 2020

With the world in the midst of a global pandemic, a team of engineers at Sylatech have stepped away from their usual projects and focussed on a new challenge of particular relevance in these troubling times.

Sylatech today announces the launch of a simple personal handheld device called the KeepSafe, which enables users to avoid touching handles, buttons or grabbing items unnecessarily. Whether you are in a hospital, shop, or even using a cash machine, the KeepSafe can be used as a simple hooking, pushing or finger mechanism.

# KeepSafe™



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The challenge facing care workers in the NHS inspired the team at Sylatech to get involved and it is our ambition to donate 20,000 KeepSafe's to NHS and key workers in our home county of North Yorkshire.

Crucially the KeepSafe is manufactured from a copper-based alloy, which is anti-microbial, and it is known from laboratory tests, that copper is highly effective in killing a broad range of bacteria and fungi, and viruses.

Charlie Breese, Sylatech's Managing Director commented: "Sylatech's aim for the KeepSafe is simple, to help limit the spread of Covid-19 and to reduce your potential exposure to Coronavirus. It has good application use with door handles, light switches, toilet levers, taps and more". Charlie continued that "the KeepSafe is not a substitute for regular and thorough handwashing, but an extra weapon in the fight against this invisible enemy".

Having known of the anti-microbial properties of copper for some time, Sylatech has developed this product very quickly with support from the York & North Yorkshire Growth Hub. Andrew Raby, the Growth Hub Manager, said: "We're keen to support this project because the product helps to protect frontline staff against the Coronavirus threat, as well as potentially securing manufacturing jobs and enabling good growth for the business".

Sylatech sees the current coronavirus outbreak as a platform for change. The benefits of using anti-microbial alloys are clear, in reducing disease-causing bacteria and Sylatech is pushing for their increased use within healthcare facilities and wider applications such as ATM's, ticket machines and much more.

Visit [www.thekeepsafe.co.uk](http://www.thekeepsafe.co.uk) for more information.

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### ABOUT SYLATECH

Sylatech is a UK based engineering company with global customer base across multiple business sectors including Aerospace, Space, Defence, Medical, Automotive and Construction.

As a trusted partner for delivering high quality systems and components to exacting standards, Sylatech often partners on programmes with international Primes and its customer base spans all tiers of the manufacturing supply chain. Sylatech's service offering spans three core functions:

- **RF and Microwave** – custom design and manufacture of microwave systems, subsystems, assemblies and components
  - **Investment Casting Foundry** – manufacturing precision metal parts through lost wax investment casting
  - **CNC Machining** – comprehensive machining solution delivering precision engineered metal components.
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### ABOUT YORK AND & NORTH YORKSHIRE GROWTH HUB

York & North Yorkshire Growth Hub has assisted Sylatech for more than a year, working with the firm to explore ways of growing the business. As lockdown came into force, the focus turned to supporting the rapid turnaround of the KeepSafe and the Hub helped Sylatech achieve their first orders and put them in touch with potential clients and funding sources. It's an example of the sort of support our growth hub can provide.

The Growth Hub is for businesses of all sizes in York and North Yorkshire, providing free and impartial support to help drive growth, even in these challenging times. We invite firms to get in touch with us.

The York & North Yorkshire Growth Hub has recently rebranded, having previously been known as 'How's Business'. It is one of 38 growth hubs in England and is led by the York & North Yorkshire Local Enterprise Partnership. Businesses can access support online, over the phone, via email and on a one-to-one basis with a growth manager. For more, visit: [www.ynygrowthhub.com](http://www.ynygrowthhub.com)

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